

2023

NHCASA SPEARFISH CANYON HALF MARATHON & 5K RUN/WALK

Northern Hills Area CASA Program

Annual Operating Income and Expense Summary

		2023 Actual	2022 Actual	2021 Actual	2020 Actual	PAST PROFIT
INCOME						
Event						2019 \$ 25,344.82
Online Sales (Totals: 1 Wheelchair, 311 Half, 190 5K, 3 virtual = 505, less \$2,528.20 IYR fees)	\$ 28,607.96					
Early Registration Half Marathon		\$ 17,850.00	\$ 18,300.00	\$ 6,000.00	2018 \$ 22,905.80	
Early Registration 5K Walk/Run		\$ 3,345.00	\$ 3,900.00	\$ 840.00	2017 \$ 21,039.87	
Virtual Half Marathon		\$ 280.00	\$ 660.00		2016 \$ 17,228.51	
Virtual 5K		\$ 105.00	\$ 120.00		2015 \$ 19,235.71	
Late Registration Half Marathon		\$ 240.00	\$ 2,935.00	\$ -	2014 \$ 21,520.25	
Virtual Half Marathon Late	\$ -		\$ 240.00		2013 \$ 21,443.00	
Virtual 5K Late	\$ -		\$ 1,045.00		2012 \$ 14,192.75	
Entry Fee Half Marathon at Event	\$ -	\$ 760.00	\$ -	\$ -	2011 \$ 18,361.51	
Late Registration 5K Walk/Run		\$ 660.00	\$ -	\$ -	2010 \$ 18,544.56	
Team Registrations		\$ 850.00	\$ 600.00	\$ -	2009 \$ 15,854.12	
Team Registrations Late	\$ -		\$ 400.00		2008 \$ 14,096.00	
Day prior/day of Registrations & Donations	\$ 870.00	\$ 260.00	\$ 1,217.00	\$ 196.47	2007 \$ 10,872.11	
T-shirt Sales (Day prior and day of event)	\$ 985.00	\$ 60.00	\$ 185.00	\$ 45.00	2006 \$ 9,144.00	

Refunded Registrations	\$	-	\$	-	\$	(780.00)	2005	\$	4,836.00
Spectator tees only (2023 = \$20 x 5 = \$100)	\$	100.00					2004	\$	4,535.00
Half in 50 States 10% Promo Code (2023 = \$63 x 1 Half)							2003	\$	4,560.00
Comp Reg. 2023: 1 half, 1 5K, 13 youth (under 11) = 15	\$	-					2002	\$	4,235.00
Subtotal	\$	30,562.96	\$	24,480.00	\$	29,602.00	2001	\$	4,488.89
									6,301.47
Sponsors									
Bear Country USA			\$	200.00	\$				-
Black Hills Energy	\$	500.00	\$	-	\$				-
Black Hills FCU	\$	750.00	\$	100.00	\$				-
Buffalo Jump			\$		\$				750.00
Coeur Wharf	\$	1,500.00		3,000.00					
Dakota Title	\$		\$	100.00	\$				-
Dana Dental Arts	\$		\$	-	\$				-
First Interstate Bank	\$	100.00	\$	100.00	\$				100.00
Good Earth Natural Foods			\$		\$				
Guadalajara's	\$		\$	-	\$				-
Ketel Thorstenson	\$	500.00	\$		\$				-
Knecht Home Center	\$	100.00	\$	250.00	\$				
Lantis Enterprises			\$		\$				-
Leavitt Heartland Insurance	\$	100.00	\$	-	\$				-
Legacy Financial Partners			\$		\$				
Lynn's Dakota Mart	\$	500.00	\$	500.00	\$				334.00
Meyer Dana Ortho	\$		\$	500.00	\$				
Marco Technologies			\$		\$				-
NHFCU	\$		\$	100.00	\$				-
Party Time & Queen City Liquor	\$		\$	100.00					
Peak Motion Physical Therapy	\$		\$	100.00					
Platinum Car Brokers	\$	1,500.00	\$		\$				1,000.00

Prestige Auto Sales				\$ -	\$ -				
RCS Construction	\$	1,500.00		750.00	\$	750.00	\$	375.00	
Real Estate Center, Spearfish	\$	100.00		100.00	\$	100.00	\$	100.00	
Redwater Eye Care					\$		\$	100.00	
Rim Rock Lodge					\$		\$		
Roughlock Auto	\$	750.00		4,000.00					
Sabers Agency	\$	100.00		100.00	\$	100.00	\$		
Signature Auto Sales	\$				\$		\$		
Spearfish Community Coalition					\$		\$	100.00	
Spearfish Economic Dev.	\$	100.00		100.00	\$	100.00			
(Vivi Bene)	\$	500.00		500.00	\$	500.00	\$		
Spearfish Family Dentistry	\$	100.00		100.00					
Spearfish Forest Products					\$		\$	250.00	
Stadium Sports Grill	\$	100.00			\$	100.00	\$		
Sundance State Bank					\$		\$		
The Blind Guy of the BH	\$				\$		\$		
Isburg Funeral Chapels	\$	100.00							
SoDak Title	\$	100.00							
Lueders Food Center	\$	500.00							
Monument Health	\$	750.00							
Visit Spearfish--awaiting money	\$	750.00			\$	375.00	\$		
Subtotal	\$	11,000.00		11,000.00	\$	5,275.00	\$	2,109.00	

TOTAL ACTUAL INCOME \$ 41,562.96 \$ 35,480.00 \$ 34,877.00 \$ 8,410.47

In-Kind Trade-outs									
Alpine Impressions	\$	500.00		500.00	\$		\$	250.00	\$250
Aviands	\$	-		-	\$		\$		

Belle Fourche Chamber Ad	\$	-	\$	200.00			
Black Hills Pioneer Ads	\$	2,336.00	\$	2,272.00	\$	2,144.00	\$ 2,144.00
Black Hills TV	\$	1,000.00	\$	500.00	\$	500.00	
Chamois Butter--Aaron Apel	\$	200.00					
Coca Cola - Water	\$	60.00	\$		\$	-	
Health Source Chiropractic - Taping	\$	267.00	\$	200.00	\$200 (Taping runners)	\$	
Holiday Inn	\$	2,679.50	\$	1,500.00	Room discount		
Home Slice Group/Hot 93.1	\$	-	\$			-	
Kevn Fox 7 TV Ads	\$	750.00	\$	750.00		1,500.00	
Porta Potties - Superior	\$	750.00	\$	750.00		800.00	
Sanitation	\$	-	\$			-	
Rapid City Journal	\$	-	\$			-	
Monument Health Orthopedics	\$	250.00	\$	1,500.00		1,500.00	
Dakota Gold	\$	499.00					
605 Media	\$	250.00					
Visit Spearfish (Packets)	\$	150.00					
Spearfish Ambulance Service	\$	500.00	\$	200.00		180.00	
Total In-Kind Trade-outs	\$	10,191.50	\$	8,372.00	\$	7,224.00	\$ 2,394.00
GROSS INCOME	\$	51,754.46	\$	43,852.00	\$	42,101.00	\$ 10,804.47
EXPENSES							
Advertising	\$	-	\$			20.39	\$ 20.40
American Family Insurance	\$	350.00	\$	300.00		325.00	\$ -
Facebook Ads	\$	-	\$	63.83		32.01	\$ -
Go Daddy	\$	21.48	\$	20.42		19.35	\$ 183.05
Tee shirts - Alpine	\$	3,379.68	\$	2,321.00		3,430.90	\$ 697.85

Chip Timing	\$	2,612.50	\$	2,147.50	\$	1,961.00	\$	400.00
Medals & Ribbons/Trophies	\$	445.89	\$	362.50	\$	2,472.38	\$	232.00
Dakota Bus Service	\$	1,250.00	\$	750.00	\$	750.00	\$	-
Prairie Hills Transit Bus	\$	-	\$	-	\$	50.00	\$	-
Milk-fruit-muffins (Lueder's)	\$	245.57	\$	200.00	\$	139.40	\$	-
Mailing t-shirts/medals (virtual racers)	\$	16.25	\$		\$	151.65	\$	364.80
Supplies (road paint,safety vests,cowbells,pix,water,food/b ev. supplies, pictures)	\$	395.15	\$		\$	-	\$	(120.00)
Refunded Registrations	\$	-	\$		\$	180.10	\$	-
Misc Expenses	\$	-	\$	219.38	\$		\$	
TOTAL EXPENSES	\$	8,716.52	\$	6,384.63	\$	9,532.18	\$	1,778.10

CASH PROFIT	\$	32,846.44	\$	29,095.37	\$	25,344.82	\$	6,632.37
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